

# Celebrate In Mac: July 4th Spectacular

**July 4, 2017 Evergreen Museum Campus  
5 pm – 10 pm**

*We estimate over 7,500 attendees this year. Your sponsorship allows the community to enjoy an annual American tradition close to home and gives you an opportunity to let the community know you support this event. We've contracted again with Western Display Fireworks for a show that will last at least 30 minutes and have all the great booms and bangs we love.*

*The McMinnville Chamber is the managing organization for this event in partnership with the Falls Event Center and Evergreen Museum. We are happy to be bringing this celebration again to McMinnville but we can't do it without your help. We are happy to talk to you more about how you can be a part of this amazing McMinnville party to celebrate the birth of our nation.*

## **1. Title Sponsor Level \$6,000 – Only 1 –**

- a. Access to VIP Area
- b. 50 designated seats in the Premium Seating Area (plus 24 from benefits below)
- c. Primary logo placement on all materials
- d. Booth space in the vendor area for your business booth
- e. 15 VIP Parking Passes
- f. 25 Museum passes for veterans
- g. Benefits to include items listed \* below as well

## **2. Main Sponsor Level \$5,000 – Only 2 –**

- a. Access to VIP Area
- b. 40 designated seats in the Premium Seating Area (plus 24 from benefits below)
- c. Primary logo placement on all materials
- d. Booth space in the vendor area for your business booth
- e. 10 VIP Parking Passes
- f. 10 Museum passes for veterans
- g. Benefits to include items listed \* below as well

## **3. Presenting Sponsor Level \$4,000 – Only 2 –**

- a. Banners located on the main gathering area around the Firework Viewing Area (banner provided by sponsor) \*
- b. Banner Located on the Main Stage – provided by the sponsor \*
- c. Other banner locations as agreed upon with Sponsor, Evergreen Museum and Falls Event Center \*

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- d. Logo on all promotional material and advertising for the event, 2<sup>nd</sup> largest and following Title and Main Sponsors
- e. 16 Seats in the ^Premium Seating Area ^\*
- f. 8 VIP Parking Passes
- g. Link on the website (both the Mac Chamber and the Museum) \*
- h. Continued mentions in ads about the program and Facebook presence \*
- i. Will be thanked from the stage, each time announcements are made \*

## **4. Supporting Sponsor Level: \$2000 –**

- a. Link on the website (both the Chamber and the Museum)
- b. 8 seats in the Premium Seating Area ^\*
- c. 4 VIP Parking Passes
- d. Banner - Posted in the main gathering area around the Fireworks viewing area – provided by the sponsor
- e. Banner posted on the main entertainment stage – provided by the sponsor
- f. Mentions on radio ads and Facebook page
- g. Will be mentioned and thanked during the program from the stage
- h. *Ad hoc benefit as agreed*

## **5. Community Celebration Sponsor Level: \$1000 –**

- a. Link on the website (both the Chamber and the Museum)
- b. 4 seats in ^Reserved Seating Area
- c. 2 VIP parking passes
- d. Banner - on the south lawn as you enter the Museum

## **6. Friend of the Community Sponsor Level: \$500 –**

- a. Link on the website (both Chamber and Museum)
- b. 2 seats in ^Reserved Seating Area
- c. 1 VIP Parking Pass

## **7. Patriot Supporter of the 4<sup>th</sup> of July: Up to \$100 - various**

- a. Logo and link and or Thank you on the website (both Chamber and Museum)

^ Premium or Reserved Seating Area: ^ Reserved Seating Area: bring your own chair, but the view won't be beat!

If you don't see a benefit that you're interested in, but still want to be involved then let us know! We would love to work with you to make your sponsorship as worthwhile and effective for you as it will be for our community when they enjoy this fantastic time with family and friends, creating memories in McMinnville!

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