



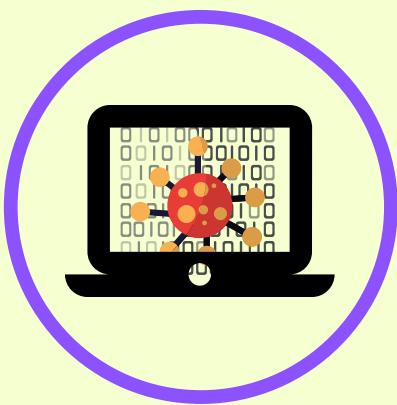
Annual Report 2020/2021

BUSINESS MEMBERS: 450

MEMBER CITIES REPRESENTED: 25

EMPLOYEES REPRESENTED: 10,000+

PANDEMIC RESPONSE



COVID-19 related communications: over 85+
Business Support Series Webinars / Forums / Workshops: 10 (Grow with Google, Work Share Oregon, Cryptocurrency and Blockchain, UGB Expansion Update, CARES Act Update, Representative Ron Noble Town Hall, City of McMinnville COVID Response Update) and more.

ADVOCACY

MACC Government Affairs Council hosted one Town Hall, Virtual Legislative Forum, tracked bills and distributed advocacy updates to over 1,500 subscribers.



SOCIAL / WEB

Our social media and web platforms help you connect with your customers, increase awareness about brand, and boost your leads/sales.

Facebook 3.2K followers /
Instagram 1.6K followers
149,000+ Website Users

156 E-news / Biz Blurbs / Virtual updates



LEADERSHIP MAC

Developing leaders, building community and making connections. Leadership Mac is a 10-month interactive study program devoted to preparing business people to successfully meet the challenges facing our community.

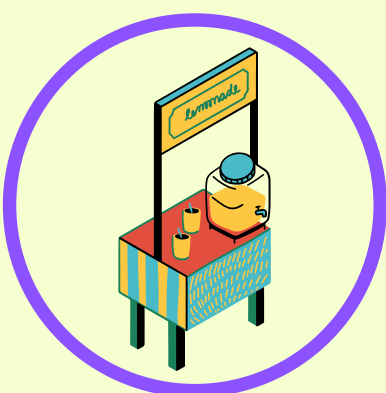
20 - Participants (2021 Class)



LEMONADE DAY

Today's youth become the business leaders, social advocates, community volunteers and forward-thinking citizens of tomorrow...one lemonade stand at a time!

246 - Youth Participants (2021)



GREETERS HOSTED - 20 VIRTUAL/26 IN PERSON