

McMinnville Area Chamber of Commerce 2021-2022 Annual Report



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mcminnville.org | (503) 472-6196**



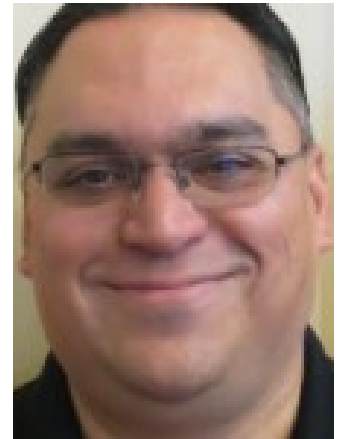
Welcome!

Good evening and Welcome to the Annual Chamber meeting and awards. I'm excited to have the opportunity to be the Chair of this board. I have some big shoes to fill, taking over the Chair from Mike Morris. Mike, Gioia, Rhonda, Holly and all the board members have worked so hard these past few years to keep all of our members informed and help them navigate through the pandemic. I couldn't be more proud of the work we all do, all of us here, to help keep McMinnville a Thriving, Sustainable Community and supporting a strong local economy.

It's the support of this community and the passion you all bring every day that truly makes McMinnville the remarkable place it is today.

It's because of the people in this room and those who could not join us, that make this chamber and all of our businesses Champions! We are here tonight to celebrate all of you!

Rodrigo Lagunas, Board Chair 2022-23



Thank You!

As a lifelong resident of McMinnville I can say that McMinnville is a special place to grow up, go to school, raise a family, build a business and live a life. McMinnville and its people are different and always have been and the McMinnville Area Chamber of Commerce is a big part of what makes us different. When you look at the list of past board chairs it is truly a who's who in our community of business leaders with names like Macy, Bladine, Colvin and Larsen. These are people of vision and passion of what McMinnville could be and is today. These are leaders that put the good of the whole above what was best for them. They knew a strong and diverse business community would in the long run benefit everyone.



Over the last year as we have negotiated a changing business climate and I hope we have kept their spirit and vision alive. We as an organization have strengthened our ties with our partners like the MDA, Visit McMinnville, MEDP, MIP, Mac Water and Light and the City. At the heart of our mission has been our members and how to best serve and support their vision. I am confident moving forward the Chamber will be in excellent hands with the strong and steady leadership of Rodrigo Lagunas.

Mike Morris, Board Chair 2021-22 and Past Chair 2022-23

MCMINNVILLE.ORG

TOP INVESTORS

Stakeholder



Aspire

McMinnville | ECONOMIC DEVELOPMENT
PARTNERSHIP



Visit
McMinnville

MEGGITT

Growth

A/S ALLIANCE SERVICES

ATTICUS
MCMINNVILLE | HOTEL | ONE-EST 2018

BROOKDALE
SENIOR LIVING

Chinook Winds
CASINO RESORT

THE ERIN HANSON
GALLERY

Express
EMPLOYMENT PROFESSIONALS



hagan hamilton
INSURANCE SOLUTIONS

HILLSIDE
MCMINNVILLE
BROOKDALE SENIOR LIVING



Tires LES SCHWAB



HUNTER
COMMUNICATIONS

The Springs Living



ULTIMATE RB
a CHRYSLER COMPANY



usbank

McMinnville School District
Achieving Excellence in Education

DOUGLAS
ON THIRD

LUM'S

bcc
BUSINESS CONSULTING

Annual Report



2021

McMinnville—situated in the heart of the Yamhill Valley—represents the *best* of Oregon.

McMinnville.org

WEBSITE USERS

125,000+

SOCIAL
OUTREACH:

225,000+

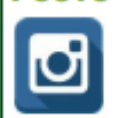
FACEBOOK
FOLLOWERS:

7,000+

FACEBOOK
POSTS



INSTAGRAM
POSTS



10,000+
IN A YEAR

Visitors:

Center Calls 1,400+

Walk In's 400+

Welcome Home and Visitor

Packets Sent in a Year 800+

BAH Annual Attendees 125

Forum Annual Attendees 175+

50 Greeters a year!

Greeters Weekly Attendees 67

Women in Business

Annual Attendees 129

Leadership

Mac Graduates 2021 = 20

Developing leaders, building community and making connections. Leadership Mac is a 10-month interactive study program devoted to preparing business people to successfully meet the challenges facing our community.

Business Members: 456

Employees Represented: 10,000+

Member Cities Represented: 25



Lemonade
Day!



McMINNVILLE

285

Kids in 2021!

A glimpse of the year!



A Ribbon Cutting Celebration! (above)

Some New Member Welcomes!



Leadership MAC (below)



A Friday Morning Greeters! (below)



Lemonade Day!™



Our mission is to help today's youth become the business leaders, social advocates, community volunteers and forward-thinking citizens of tomorrow... one lemonade stand at a time!

MCMINNVILLE

www.lemonadeday.org/mcminnville



Follow us on Facebook:
@lemonadedaymcminnville

Lemonade Day is a free, fun, experiential learning program that teaches youth how to start, own and operate their own business - a lemonade stand. Each child that registers receives a backpack with an Entrepreneur Workbook that teaches them the 14 lessons of Lemonade Day like creating budgets, setting profit-making goals, serving customers, repaying investors, and giving back to the community. Along the way, they acquire skills in goal-setting, problem solving, and gain self-esteem critical for future success. They keep all the money they make and are encouraged to spend some, save some and share some.



THANK YOU!

LEMONADE DAY PARTNERS

MAIN SQUEEZE



SEEDLESS



One of our Best of the Zest winners!
(above)



Youth Participants Lemonade Stand recognition!
(above)

2022-2023 Chamber Leadership

Executive Committee

Chair: Rodrigo Lagunas

OneMain Financial / Third Street Oil and Vinegar

Chair Elect: Becky Simpson

Serendipity Ice Cream

Treasurer: Mark Siegel

Delphian School

Past Chair: Mike Morris

Miller Consulting Group, LLC

Morris Carpet Cleaning of Oregon

Board of Directors

Andrew Anderson

Macy and Son Funeral Home

Matt Baker

First Federal

Debbie Brockett

McMinnville School District #40

Niki Durig

Mac Daddy Donuts

Jose Lopez

JB Landscape

Pam Lum

Lums Buick GMC

David Mahn

My System Shield

Russell Mark

Juliette's House

Jack Maxwell III

Jack Maxwell III - American Family Insurance

Kristi Reimer

Ray's Leather & Furniture Repair

Aurora Ronning

Willamette Valley Orthopedics

Jeff Towery

City of McMinnville

Chamber Staff

Gioia Goodrum, President/CEO

Holly Gleason, Membership Director

Rhonda Pope, Communications and Events/ Office Manager

The Chamber Is...

- A **Catalyst** for business growth: Representing business interest in our community through relationships, and partnerships.
- A **Convener** of leaders and influencers: We provide valuable contacts for communication, coordination, and collaboration for our community.
- A **Champion** for a thriving community: Providing resources, opportunities, and location for peers to connect and grow together.

